AROMA- DARE TO SHARE? - The Sharing Economy

## The DARE TO SHARE Competition was conducted on 23rd August,2023 under Aroma-2023-24 in Room No. 204. The activity was conducted by the Department of Economics.

This event was conducted for students to learn about the rapid evolution of the shared economy that has changed the traditional economic setup around us. The sharing economy can promote resource optimization and sustainability and a more inclusive society, which fosters a sense of community and social connection. The activity was carried out in groups where each group had to pick up a firm working on the sharing economy model at an international and national level, understand what opportunities the sharing economy model presents, and pose challenges related to the selected firm. Students have to present Economic, Social, and psychological benefits and demand side effects with reference to the sharing economy.

## The resource person for this event was Ms.Seema Kakade Ahuja, Founder of Plan Happy Wealth, Certified Financial Planner, work experience of 20 years in Banking and Non-Banking Financial Services, and worked as an entrepreneur for the last 10 years.

A total number of 41 students attended this program and out of those 24 students presented in six different groups. The Principal along with the Judge felicitated the best two teams with trophies & certificates.

The learning outcome of the activity:

The activity sensitizes students to a socio-economic system that revolves around the sharing of resources. Students will learn about resource optimization, cost sharing, collaborative consumption, and sustainable practices. This will enable them to monetize their spare resources through sharing platforms.

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Ms. Ritika Gupta Dr. Bhavana Trivedi

Student Activity In-charge Teacher Activity In-charge